



TnDAN - Display Ad Network

97 Total Newspapers

Reaching 1.2 Million Tennesseans

2x2 ad \$1,045 per week- SAVE \$3,456⁺

2x4 ad \$2,090 per week- SAVE \$6,913⁺

2x6 ad \$3,135 per week- SAVE \$10,369⁺



Western Region

**26 participating newspapers
105,934 combined circulation
Readership 230,936⁺**

2x2 ad \$360/week- SAVE \$565⁺

2x4 ad \$720/week- SAVE \$1,130⁺

2x6 ad \$1,080/week- SAVE \$1,695⁺

Non-Dailies

Alamo, *Crockett County Times*, W
Bartlett, *The Bartlett Express*, W
*Bolivar, *Bulletin Times*, W
Brownsville, *Brownsville States Graphic*, Th
Camden, *The Camden Chronicle*, W
Collierville, *The Collierville Herald*, Th
Covington, *The Leader*, Th
Dresden, *Dresden Enterprise*, W
Dyer, *The Tri-City Reporter*, W
Fulton, *The Fulton Leader*, W
Henderson, *Chester County Independent*, Th
Humboldt, *The Humboldt Chronicle*, W
Huntingdon, *Carroll County News-Leader*, W
*Martin, *Weakley County Press*, T/Th
McKenzie, *The McKenzie Banner*, Tues
Milan, *The Milan Mirror-Exchange*, Tues
Millington, *The Millington Star*, Th
Parsons, *The News Leader*, W
Ripley, *The Lauderdale County Enterprise*, Th
Ripley, *The Lauderdale Voice*, W
Savannah, *The Courier*, Th
Tiptonville, *Lake County Banner*, W
Trenton, *The Gazette*, W

Dailies

Dyersburg, *State Gazette*
Paris, *The Paris Post-Intelligencer*
Union City, *Union City Daily Messenger*

- Deadline is Tuesday at noon for publication the following week.
- Participating newspapers publish the ads once during the week. Exact publication day is at the discretion of the newspapers. Newspapers may change the appearance of ads.
- TPS guarantees at least 90% publication of an accepted ad during the week.
- TPS reserves the right to amend its rates, circulation, and # of publications at anytime.

* = Newspaper also publishes the ads in their shopper.

+ = Readership based on 2.18 readers per copy

(National Newspaper Association & Reynolds Journalism Institute annual readership survey 2012)

SAVINGS calculations made by comparing TnDAN rates to 2013 national display advertising rates in individual newspapers.

Middle Region

**37 participating newspapers
191,569 combined circulation
Readership 417,620⁺**

2x2 ad \$430/week- SAVE \$1,149⁺

2x4 ad \$860/week- SAVE \$2,299⁺

2x6 ad \$1,290/week- SAVE \$3,448⁺

Non-Dailies

Ardmore, *Your Community Shopper*, W
Ashland City, *Ashland City Times*, W
Byrdstown, *Pickett County Press*, Th
Carthage, *Carthage Courier*, Th
Celina, *Citizen-Statesman*, Tues
Dale Hollow, *Dale Hollow Horizon*, W
Dover, *The Stewart-Houston Times*, Tues
Fayetteville, *The Elk Valley Times*, W
Gainesboro, *Jackson County Sentinel*, Tues
Gallatin, *The Gallatin News*, W
Hartsville, *The Hartsville Vidette*, Th
Hohenwald, *Lewis County Herald*, Th
Lafayette, *Macon County Chronicle*, Tues
Lafayette, *The Macon County Times*, Th
Lawrenceburg, *The Democrat-Union*, T/F
Lebanon, *The Wilson Post*, W/F
Lewisburg, *Marshall County Tribune*, W/F
Linden, *Buffalo River Review*, W
Livingston, *Livingston Enterprise*, Tues
Livingston, *Overton County News*, Tues
Lynchburg, *The Moore County News*, Th
Manchester, *Manchester Times*, W
McMinnville, *Southern Standard*, S/W/F
Mt. Juliet, *Mt. Juliet News*, W
Pulaski, *Pulaski Citizen*, Tues
Smithville, *Smithville Review*, W
*Sparta, *The Sparta Expositor*, M/Th
Tracy City, *Grundy County Herald*, Th
Tullahoma, *The Tullahoma News*, S/W/F
Waverly, *The News-Democrat*, F
Waynesboro, *The Wayne County News*, W
Winchester, *The Herald Chronicle*, T/F
Woodbury, *Cannon Courier*, Wed

Dailies

Clarksville, *The Leaf-Chronicle*
*Columbia, *The Daily Herald*
Lebanon, *The Lebanon Democrat*
Shelbyville, *Times-Gazette*

Eastern Region

**34 participating newspapers
253,195 combined circulation
Readership 551,965⁺**

2x2 ad \$430/week- SAVE \$1,566⁺

2x4 ad \$860/week- SAVE \$3,133⁺

2x6 ad \$1,290/week- SAVE \$4,700⁺

Non-Dailies

Bean Station, *Grainger Today*, W
Benton, *Polk County News*, W
Chattanooga, *Hamilton County Herald*, Fri
Clinton, *The Courier News*, Sun
Crossville, *Crossville Chronicle*, T/W/F
*Dayton, *The Herald-News*, Sun/W
*Dunlap, *The Dunlap Tribune*, Th
Erwin, *The Erwin Record*, Wed
Jasper, *Jasper Journal*, Tues
Jefferson City, *The Standard Banner*, T/Th
Jonesborough, *Herald & Tribune*, Tues
Kingston, *Roane County News*, M/W/F
Knoxville, *The Knoxville Journal*, Fri
LaFollette, *The LaFollette Press*, Th
Lenoir City, *News-Herald*, Sun/Th
Maynardville, *The Union News Leader*, Tues
Mountain City, *The Tomahawk*, W
*Newport, *The Newport Plain Talk*, S/T/Th
Oneida, *Scott County News*, Th
Pigeon Forge, *Tennessee Star Journal*, W
*Pikeville, *The Bledsonian-Banner*, Th
Rogersville, *The Rogersville Review*, W/Sat
South Pittsburg, *South Pittsburg Hustler*, Th
Sweetwater, *The Advocate & Democrat*, S/W/F
Wartburg, *Morgan County News*, W

Dailies

Athens, *The Daily Post-Athenian*
Cleveland, *Daily Banner*
Elizabethton, *Elizabethton Star*
Greeneville, *The Greeneville Sun*
Johnson City, *Johnson City Press*
Kingsport, *Kingsport Times-News*
Maryville, *The Daily Times*
Morristown, *Citizen Tribune*
Sevierville, *The Mountain Press*

**To place your ad,
contact TPS 800.565.7377.**

updated 12/11/2013